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**HEADLINED BY BLUES TRAVELER, WHITE LIGHT WHITE NIGHT NETS \$150,000
TO BENEFIT SOUTH BAY NONPROFIT WALK WITH SALLY**

*The Summer's Hottest White Party Raises Record Breaking Funds and Attendance for
Mentorship Non-Profit that Supports Children Effected by Cancer*

LOS ANGELES (July 18, 2011) -- Coupled with the jam band crooning of Grammy Award-winning Blues Traveler, an exclusive live auction event, appetizing samplings of some of LA and Southbay's best restaurants and lounges and the breezy ocean air, [Walk With Sally's](#) annual **White Light White Night** fundraiser rocked the South Bay Saturday, July 16. The charity is proud to announce that the evening raised in excess of \$150,000, which will be utilized to expand its mentorship program for children whose parents or siblings are fighting or have died from cancer.

"We are so thrilled with the overwhelming response that White Light White Night has received from the community," says Nick Arquette, founder of Walk With Sally. "The event has become a can't-miss party on Angelenos' calendars, but it also provides an opportunity to remind the community of the deeply broken lives of so many Los Angeles families due to cancer. This year's event invited new mentors, volunteers and corporate partners to get involved with our programs and was our highest yielding fundraiser to date!"

More than 800 guests flaunted their best white attire on Saturday to support the cause. Emceed by KTLA newswoman Mary Beth McDade, the evening's festivities began with a VIP silent auction hosted by [Bank of Manhattan](#), offering exclusive vacation packages and sports memorabilia, and a star-studded red carpet that included appearances by [Scott Elrod](#), [Brandon Molale](#), [Amy Smart](#), KTLA anchor Cher Calvin and former NFL players Jim Finn (Giants) and Brad Scioli (Colts). Alongside the marina at the future site of the new Shade Hotel, the main event included a food and beverage fair featuring some of the hottest restaurants and bars in the South Bay including [Hudson House](#), [Zinc Lounge](#), [Twelve+Highland](#), [Ortega 120](#), [Sashi Sushi](#), [Hot's Kitchen](#), [Silvio's](#), [Paul Martin's American Bistro](#), and desserts from [Gotta Have S'More](#). For a full list of attending restaurants please visit Walk With Sally's [Sponsor Page](#).

Highlights of the evening included a touching video montage of Walk With Sally children and their mentors, the signature moment of "White Light blessing" where guests are encouraged by Arquette to envision a "white light" healing loved ones affected by cancer, an exclusive live auction offering a variety of packages including a 5-night trip to Paris and the opportunity to purchase the first 100-guest wedding at the New Shade Hotel Redondo Beach (to be completed in 2013), the traditional "Stand Up For A Kid" where guests have the opportunity to sponsor one child in the program for a full-year and Blues Traveler's soulful set that included a rousing performance of their hit song "[Run Around](#)."

Following the success of this year's event, Walk With Sally looks to expand its footprint even further into the greater L.A. area, allowing for more families to participate in the mentorship programs and offering more opportunities for volunteers to give back. It is estimated that it takes about \$1000 of funding per child to sponsor them through the Walk With Sally program for a year.

Arquette reflects, "For many of our kids, their mentors are the only consistent adult role models that they have. As the cancer takes its toll on the family, the kids are forced to face the pain of moving households, entering foster care and even the devastating death of a loved one. If we can continue to brighten the life of one child at a time, then our hard work is worth it."

To find out more about being a mentor Walk With Sally mentor or benefactor, visit www.walkwithsally.org.

About Walk With Sally

Walk With Sally is dedicated to providing mentoring support programs and services to children of parents or siblings with cancer – one child at a time, one heart at a time. Walk With Sally is committed to providing healing and comfort to children debilitated by the emotional experience of living with or losing a parent or sibling to cancer. This healing is facilitated through free of charge mentoring support programs and services that provide an emotionally safe environment for children to share their difficult experience with someone who has suffered the same. A Los Angeles-based, registered 501(c)3 non-profit organization, Walk With Sally can be found on the web at <http://www.WalkWithSally.org>.

For additional information or to find out how to become a mentor visit us at <http://www.WalkWithSally.org>, follow us on Twitter at <http://twitter.com/walkwithsally> and/or on Facebook at <http://www.facebook.com/walkwithsally>

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